

LINGAYAS UNIVERSITY, FARIDABAD

NOTICE - T & P

LU/T&P/2012/234

Dated:7.2.2012

2012 PASSING BATCH STUDENTS OF MBA Marketing & Finance
CAMPUS RECRUITMENT DRIVE BY

Wellindia Group

<http://www.wellindia.com/>

Date of Drive and Reporting Time:- 8th February 2012 at 10.30 am

Venue:- Main Campus, Seminar Hall (N-137)

Eligibility:- .MBA with Good Communication Skills

Designation:- Marketing executive

Location:- Noida

No. of Vacancies:- 20

Designation:- Marketing Executive

Selection Process:- Group Discussion, Personal Interview

Roles & Responsibilities:- Create marketing plans geared toward end users for each key product within portfolio, in line with strategy and targets and within budget.

Promotion of the company products (Insurance, Travel, stocks and packaged food).

Corporate Sale: Candidates need to visit corporate and meet the HR to do tie ups.

Campaigns: Providing information about the product.

Market Survey: Generating Information with the help of the questionnaire about the different products of the company.

Outdoor selling of the products (Insurance, Travel, stocks and packaged food).

Business lead generation.

Meeting with the clients.

Generating business finally.

Meeting targets on time.

The job will be completely target base .First month students will get training and for that they will get stipend and from the second month onwards their salary process will start. Candidates who will perform well will be retained by the company.

Salary:-

First month	Stipend	2500
Second month onwards	Salary	10 k +incentives

All students must be in formal dress and carry college I-card, latest CV., original & duplicate set of marksheets & certificates alongwith recent passport size photographs.

Sd/-

Vineet Kumar
Additional Director
(Admissions, Training & Placement)